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Responsibility  
Doing The Most  
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Cause Philp  
Good For  
Relief  
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And Cause

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**Philip  
Kotler**

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responsibility  
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good for your**

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taking into  
account to read!

~~#1: Different~~

~~Perspectives on~~

CSR Corporate  
Social

Responsibility

and Business

Ethics Research:

Prof. Mark

Schwartz |

LA\0026PS |

York U What is



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Corporate social  
responsibility  
(#CSR) ? The  
social  
responsibility  
of business |  
Alex Edmans | TE  
DxLondonBusiness  
School

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What is  
Corporate Social  
Responsibility?  
What is  
Corporate Social

~~Bookmark File  
PDF Corporate  
Responsibility  
(CSR)?  
Why Corporate  
Doing The Most  
Social  
Responsibility  
Matters Corporate  
social  
Cause Philip  
responsibility  
new IOSH book  
Why Is Corporate  
Social  
Responsibility  
Important?  
Corporate Social~~

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~~Responsibility:  
Microsoft Case  
Study~~

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How to approach  
CSR in a  
sustainable  
manner |

Caroline Dale  
Ditlev-Simonsen  
| TEDxOsloSalon

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What Corporate  
Social  
Responsibility  
(CSR) Has Become

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| Simon Sinek  
*Coca Cola Social  
Responsibility*  
**Ratan Tata: The  
Role of  
Corporate Social  
Responsibility  
in India**

~~Starbucks Social  
Responsibility  
Video~~ Creating  
ethical cultures  
in business:  
Brooke Deterline

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at TEDxPresidio  
*Advantages and  
Disadvantages of  
CSR - What is  
Corporate Social  
Responsibility  
(CSR) Top 5  
Companies with  
Best CSR How to  
Value People  
Over Profits |  
Dale Partridge |  
TEDxBend  
Corporate Social*

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Responsibility  
Can Backfire  
What is CSR?  
Evolution of CSR  
**The Era of Your  
Corporate Social  
Responsibility  
is Ending |  
Rachel  
Hutchisson |  
TEDxWilmington  
Business and  
Corporate Social  
Responsibility**

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(CSR)

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Alpha Spark  
Series 3 -  
Bridging the  
Missing Link  
between Fund  
raising for NGO  
and CSR

*Corporate  
Social  
Responsibility  
(CSR): Practical  
Perspectives by  
Thomas  
Beschorner*

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Understanding  
Corporate Social  
Responsibility  
(CSR) The

Challenges and  
Opportunities  
for Corporate  
Social

Responsibility  
in a time of  
Crisis INSEAD

Professor N.  
Craig Smith on  
*mainstreaming*



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Corporate Social  
Responsibility  
(CSR) Corporate  
Social  
Responsibility  
Doing The  
Company And  
Corporate social  
responsibility  
is a broad  
concept that can  
take many forms  
depending on the  
company and  
industry.

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Through CSR programs, philanthropy, and volunteer efforts, businesses can benefit...

*Corporate Social Responsibility (CSR) Definition*

Corporate social responsibility, or CSR, is the

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act of  
incorporating  
environmental  
and social  
concerns into a  
company's  
planning and  
operations.

These programs  
center around  
the idea that  
businesses can  
make the world a  
better place, or

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at the very  
least, they can  
reduce their  
negative social  
and  
environmental  
footprint on the  
world.

## Kotler

*Corporate Social  
Responsibility:  
What Is It?*

After outlining  
a bit of history

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of corporate  
social  
responsibility,  
where it came  
from, and how it  
made its way  
into today's  
world of  
business, Porter  
and Lee directly  
jump into their  
personal  
domains:  
marketing.

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Pretty much half  
of this book is  
about marketing  
and social  
marketing.

Company And  
*Corporate Social  
Responsibility:  
Doing the Most  
Good for ...*

Corporate social  
responsibility  
is all about  
companies

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playing their  
responsible part  
in society and  
giving back to  
society, and a  
big part of that  
is fundraising  
for worthy  
causes.

Companies,  
customers and  
communities can  
and should  
thrive together.

# Bookmark File PDF Corporate Social

*Corporate Social  
Responsibility -  
Doing The Most  
A Simple Guide -*

*The . . . For Your  
Capital One's  
Company And  
approach to  
Cause Philip  
Corporate Social  
Responsibility*

*(CSR) is all  
about doing the  
right thing  
whether it's for  
our customers,*



Bookmark File  
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employees,  
communities or  
environment. We  
notice the  
browser you are  
using is  
outdated and no  
longer supported  
on our site.  
Let's get that  
fixed.

*Corporate Social  
Responsibility -  
Page 25/48*

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*Doing the right thing . . .*

Corporate social responsibility

(CSR for short)

is the internationally regarded concept for responsible corporate behavior –

although it is not clearly defined. In a

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nutshell, CSR refers to the moral and ethical obligations of a company with regards to their employees, the environment, their competitors, the economy and a number of other areas of life

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that its  
business  
affects.

## Doing The Most

*Corporate social  
responsibility |  
definition and  
example ...*

Simon Joyce. A trend that has been gaining traction in businesses both large and small

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for the last ten years or so is the concept of corporate social responsibility. Adopted globally by businesses of all sizes, corporate social responsibility (CSR) is clearly here to stay and for good reason. For this trend

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to have stuck  
around, it  
obviously holds  
great merit.

Good For Your  
*Corporate social  
responsibility:  
what is it and  
who benefits?*

As a government  
organisation and  
a large  
employer,  
corporate social

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responsibility  
(CSR) is  
important to us.  
We're committed  
to ethical and  
sustainable  
business  
practices. This  
means we take...

*Our commitment  
to corporate  
social  
responsibility*

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(CSR)...

Corporate social responsibility (CSR) refers to business initiatives that benefit society. These

initiatives fall into three categories, often called the triple bottom line, which are



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Social,  
environment, and  
economic.

Doing The Most  
*Corporate Social  
Responsibility:  
How it Impacts  
Business ...*

Most companies  
have long  
practiced some  
form of  
corporate social  
and

Bookmark File  
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environmental  
responsibility  
with the broad  
goal, simply, of  
contributing to  
the well-being  
of the  
communities and  
society they...

*The Truth About  
CSR - Harvard  
Business Review*  
Corporate social

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responsibility comes in many forms. Even the smallest company impacts social change by making a simple donation to a local food bank. Some of the most common examples of CSR include:  
Reducing carbon footprints;

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Improving labor  
policies;  
Participating in  
fairtrade;  
Charitable  
giving;  
Volunteering in  
the community;  
Corporate  
policies that  
benefit the  
environment

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*Corporate Social  
Responsibility*

Doing The Most  
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Cause eBook:  
Kotler, Philip,  
Lee, Nancy:  
Amazon.co.uk:  
Kindle Store

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*Corporate Social*

*Responsibility:*

*Doing the Most*

*Good for ...*

Microsoft is

another major

company that

takes great

effort in giving

back. The

company was even

named the best

at Corporate

Social

Bookmark File  
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Responsibility  
by the  
Reputation  
Institute. One  
way Microsoft  
is....

*5 Companies  
Doing Corporate  
Social  
Responsibility  
Right ...*

Corporate social  
responsibility

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(CSR) is a type of business self-regulation with the aim of being socially accountable. There is no one "right" way companies can practice CSR; many corporate CSR...



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*Responsibility -  
businessnewsdaily.com*

Corporate social responsibility (CSR) has many advantages that can apply to any business, regardless of its size or sector. Benefits of corporate social

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investment for  
businesses. The  
potential  
benefits of CSR  
to companies  
include: better  
brand  
recognition;  
positive  
business  
reputation;  
increased sales  
and customer  
loyalty;

Bookmark File  
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operational  
costs savings  
Responsibility  
Doing The Most  
*Business*  
*benefits of*  
*corporate social*  
*responsibility*  
Cause Philip

Walmart,  
Microsoft,  
Apple, and Lyft  
have all made  
commitments to  
continue

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payments to  
hourly workers  
for at least the  
first two weeks  
of lockdown.  
This is  
essential not  
only as a matter  
of...

*Coronavirus Is  
Putting  
Corporate Social  
Responsibility*

# Bookmark File PDF Corporate to Social

Corporate social responsibility (CSR) is a type of international private business self-regulation that aims to contribute to societal goals of a philanthropic, activist, or charitable

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nature by  
engaging in or  
supporting  
volunteering or  
ethically-  
oriented  
practices.

*Corporate social  
responsibility -  
Wikipedia*

Corporate Social  
Responsibility  
can go a long

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way in  
rehabilitating  
the employer  
brand with  
potential new  
hires and  
society at  
large. It can  
help defeat the  
image that  
corporate  
objectives are  
rooted in single-  
minded profit at

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the expense of  
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environment.  
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Good For Your  
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