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of New Typography
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Contribution ~~Philip
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Philip Baxter Meggs
(30 May 1942 – 24
November 2002)
was an American
graphic designer,
professor, historian
and author of
books on graphic

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design. His book History of Graphic Design is a definitive, standard read for the study of graphic design. He has been called the most important historian of design since Nikolaus Pevsner (1902-1983).

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Philip B. Meggs was a celebrated twentieth century American graphic designer. Besides designing, he was also a historian, author of several notable books on graphic designing and a fine art professor. One of his books, titled

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~~Philip B. Meggs |
Biography, Designs
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Philip B. Meggs charted new territory in the field of graphic design

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history. His authoritative survey *A History of Graphic Design* was the first attempt at creating a definitive and linear history of the graphic design profession, charting its progress from the marks found in the caves of Lascaux to

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experimentation
with digital media
in the late 1990s.

~~Philip B. Meggs
(Author of Meggs'
History of Graphic
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Philip B. Meggs.
School of the Arts
Research
Professor, Virginia
Commonwealth
University,

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Philip B Meggs

Richmond, Virginia.
Author of A History
of Graphic Design,;
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and advertising design who wrote the first full history of the field, from the time of Gutenberg to the postmodern era, died on Nov. 24 in Richmond, Va. He was...

~~Philip B. Meggs, 60,
Educator And
Historian of~~

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~~Graphic ...~~

Philip B. Meggs was born in 1942 in Florence, South Carolina. He began his career at age 16, hand setting metal type after school, and developed a great love for the types and the letterforms he printed. An avid reader who pored

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over the words and illustrations in books and magazines, he also spent many hours drawing and painting.

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□ Global Awards &
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Graphic design's best-known historian and a

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beloved educator. Philip B. Meggs charted new territory in the field of graphic design history. His authoritative survey *A History of Graphic Design* was the first attempt at creating a definitive and linear history of the graphic design

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profession,
charting its
progress from the
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caves of Lascaux to
experimentation
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~~Meggs~~

Philip Meggs

received a masters

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at VCUarts and went on to teach there. This book does such a great job of outlining everything you need to know not only as a design student, but also as a professional in the design world.

~~Meggs' History of Graphic Design:~~

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Philip B. Meggs charted new territory in the field of graphic design history. His authoritative survey *A History of Graphic Design* was the first attempt at creating a definitive and linear history of the

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profession,
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Graphic Design by
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publication of this book was heralded as a publishing landmark, and author Philip B. Meggs is credited with significantly shaping the academic field of graphic design. Meggs presents compelling, comprehensive information

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enclosed in an
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February 21 · #

TBT Philip B. Meggs

shot this photo of

his wife Libby

Phillips Meggs and

his newborn son

Andrew Meggs in

early fall of 1975 in

front of the Meggs

home on Palmyra

Avenue in

Richmond, Virginia,

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Philip B Meggs

where Meggs wrote the first edition of "A History of Graphic Design" on a typewriter, using no assistant, and sending image permission letters by the thousands himself.

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The late Philip B.

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Philip B Meggs

Meggs was a designer, educator, and author. He was School of the Arts Research Professor, Communication Arts and Design Department, at Virginia Commonwealth University; visiting faculty at Syracuse University and the

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Philip B Meggs

National College of Art and Design in Dublin, Ireland; and contributing editor to Print magazine.

~~Meggs' History of Graphic Design (5th ed.)~~

The late Philip B. Meggs is an inductee into the Art Directors Hall of Fame and received

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Philip B Meggs

its Educator's Award for lifetime achievement. A former contributing editor to Print magazine, he authored more than a dozen books and 150 articles and papers on design and typography.

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